

GETTING INTO FUNDRAISING

Most youth ministries that come to the LCMS Youth Gathering fundraise some or all the cost. It may not be an adult leader's favorite part of the planning process, but it is a necessary one. As you prepare for 2025, remember that success in fundraising depends on identifying the right strategy for your congregation, planning to maximize your efforts, and communicating well.

Here are five key things to consider when planning your fundraising and over 100 creative fundraising ideas.

- 1. Consider how your fundraisers fit into the larger picture of your congregation's overall ministry, and your Youth Ministry program. You will want to connect with your pastor and other leaders in your congregation to see how your fundraising efforts can fit into the overall stewardship conversation and church philosophy on fundraising. This communication can help you stay in line with guidelines already in place in your congregation. It will also help you coordinate with other groups in your congregation that may be planning fundraisers. With proper conversation and approval, you won't exhaust your congregation with too many fundraisers.
- 2. Know your budget and how to manage your funds. Spreadsheets are your friend! Download the <u>Budget Tool</u> from the Gathering website to help. People will want to know the basics as you ask them for money and may be more generous if they know you are handling funds well. Have systems in place for depositing your earnings. Take note that you cannot give fundraising money directly toward any individuals' accounts (This is an IRS red flag! Be sure to do your research and follow financial policies of your church). You also cannot use money leftover for uses outside of what it was fundraised for, so be prepared to spend, or hold onto money for future Gatherings if that is specifically how money was directed in fundraising.
- 3. Use fundraising to foster relationships among your youth, adult leaders, and your congregation. Fundraising can be a place where adults show their support for young people and that support can help encourage relationships. Find ways to report back on the impact of the LCMS Youth Gathering to those who helped get you to the event. You can send thank you notes from New Orleans, post pictures, do a special time of sharing when you return, or even host a dinner for key partners that helps them to talk one on one with youth about their experience. More than asking for money, also ask for prayer from your congregation!



- 4. **Tell the story then make the ask.** People will be very generous when they understand what they are contributing to. Often youth ministries make the mistake of asking without explaining exactly why, so telling the story and hoped for impact helps people to understand what they are contributing to. Then, don't be afraid to ask for what you need. Leave the cost free will and often people will give more than you expect. Or simply post envelopes with specific dollar amounts on the front and ask members of your congregation to take one or more home and fill with the amount listed. This is low pressure, as individuals can take the amount(s) they are comfortable with.
- 5. **Think outside the box and work to get the most bang for your buck.** Work smarter, not harder. If you are struggling to come up with ideas, we have created a list with the help of youth leaders in our LCMS Youth Ministry Facebook group.



105 FUNDRAISING IDEAS

Events

- 1. Raffle
- 2. Bingo Night (In-person/Virtual)
- 3. Car Wash
- 4. Silent Auction (In-person/Virtual)
- 5. Live Auction
- 6. Car Show
- 7. Trivia Night
- 8. Drive-In Movie with Concessions
- 9. Garage/Rummage Sale
- 10. Melodrama Dinner Theater
- 11. Theme Dinners
- 12. Church History Night
- 13. Color Run
- 14. Mystery Meal
- 15. Art Auction and Meal
- 16. Book Sale
- 17. Adult Prom or Era-Based Dance
- Childcare for Christmas Shopping/Parent Night Out
- 19. Painting Party
- 20. Team Scavenger Hunt
- 21. 5K (In-person/Virtual)
- 22. Craft and Vendor Fair
- 23. Farmer's Market
- 24. Rock(ing Chair)-A-Thon
- 25. Golf Outing/Tournament
- 26. Escape Room
- 27. Cooking Competition/Class
- 28. Volleyball tournament
- 29. 3-on-3 Basketball Tournament
- 30. March Madness pool/raffle
- 31. Tractor Wash
- 32. Quilt Auction

Food/Meals

- 33. Superbowl Subs
- 34. Butter Braid Sales
- 35. Pulled Pork Lunch
- 36. Cinnamon Roll Sales (Frozen or Baked)
- 37. Peach Sales
- 38. Lasagna and Salad Sale
- 39. Pancake Breakfast
- 40. Local Restaurant Fundraising Nights
- 41. Chocolate or Candy bar Sale
- 42. Breakfast Tacos
- 43. Cookie Dough Sales
- 44. Pie Auction
- 45. Chili or BBQ Cook-Off
- 46. Big Cookie Sale
- 47. Frozen Pizza Sale
- 48. Soda Machine
- 49. Meat Sale
- 50. Doughnut/Scone Sales
- 51. Frozen Burrito Sale
- 52. Take Out Dinners Themed to Location
- 53. Valentine's Dinner
- 54. Advent/Lent Dinners
- 55. Easter Breakfast
- 56. Thanksgiving Dinner
- 57. Homemade Egg Noodles
- 58. Homemade Ice Cream
- 59. Strawberry Sales
- 60. Soda Booth at Church Picnic
- 61. Charcuterie Boards



Items for Purchase

- 62. Easter Egg Hunt Kit
- 63. Valentine Cookie Kit
- 64. Church Cookbook
- 65. Car Wash Cards from Kwik Trip
- 66. Plants from Local Nursery
- 67. Easter Lilies
- 68. Poinsettias
- 69. Mud Love Bracelets
- 70. Church T-Shirts

Creative Donations

- 71. Envelope Sunday
- 72. Youth "Stock" Purchase/Investment
- 73. Mini M&M Containers
- 74. Feed Our Hungry Youth
- 75. Pray a Mile
- 76. Free Will Donations
- 77. Targeting Donors
- 78. Budget Inclusion
- 79. Fake Event with Ticket Sales

Other

- 80. Egg My Yard
- 81. Rent-A-Youth/Youth Service
 Auction
- 82. Scrip Program
- 83. Cleaning Items at local Consignment Store
- 84. Paper Shredding
- 85. Voting for Shave Pastor's Beard or Not
- 86. Selling Parking for Big Events
- 87. Scrap Metal Drive
- 88. Bags/Cornhole Tournament
- 89. Flamingo Flocking (with insurance)
- 90. Pumpkin Patch
- 91. Seats on Rose Parade
- 92. Christmas Tree Lot
- 93. Fireworks Sale
- 94. Local store Rewards Program
- 95. Pie a Pastor
- 96. Stadium Cleaning or Food Stands
- 97. Tech Support or Recycling
- 98. Sponsor a Leader's Marathon Run
- 99. Cutest Baby Contest
- 100. Face Painting at Corn Maze
- 101. Pay per Strip Duct Take to a Wall
- 102. Dunk Tank at Church Picnic
- 103. Youth "Instacart" Shopping
- 104. Rake and Run
- 105. Renting Bathroom Privileges During Neighborhood Event